

COLD MOUNTAIN MUSIC FESTIVAL 2023

Cold Mountain Music Festival features top-notch musical talent, amazing local food & drink vendors, a shopping village, family-friendly activities, and more all in one of the most pristine settings imaginable. The centerpiece of the almost 300-acre property is a mile-long lake surrounded by the Shining Rock Wilderness Area of Pisgah National Forest. Funds raised from Cold Mountain Music Festival support the ministries of Lake Logan – the Retreat Center, Camp Henry, and the Outdoor School in the Episcopal Diocese of Western North Carolina.

The 2023 Cold Mountain Music Festival will take place on August 12. Headliners are tentatively scheduled to be announced on April 1



Lake Logan serves Christ by welcoming all generations to experience restoration and reconciliation with God, one another, and all creation.

Presenting Sponsor: \$10,000

(one opportunity available)

- Recognized in festival publicity, including radio announcements, posters, tickets, e-blasts, social media, and all communications leading up to, during, and after the event
- Largest logo and link on the festival website
- Ten complimentary all-access passes
- Five complimentary VIP parking passes
- Five complimentary tent campsites
- Ten complimentary drink tickets for beer or wine
- Invitation for ten to attend VIP After-Party
- Ten complimentary General Admission passes
- Opportunity to speak from the stage
- Complimentary information booth at the festival
- Recognized from the Main Stage prior to each set
- Prominent signage throughout the event



**COLD MOUNTAIN
MUSIC FESTIVAL**
AT LAKE LOGAN

Main Stage Sponsor: \$7500

(one opportunity available)

- The Main Stage will be named for the sponsor and will be reflected in promotional materials
- Recognized on posters, social media, e-blasts, and other promotional channels as space is available
- Logo and link on the festival website
- Eight complimentary all-access passes
- Four complimentary VIP parking passes
- Four complimentary tent campsites
- Eight complimentary drink tickets for beer or wine
- Invitation for six to attend VIP After-Party
- Four complimentary General Admission passes
- Complimentary informational booth at the festival
- Recognized from the Main Stage multiple times
- Banner on the Main Stage

Beer Sponsor: \$75000

(one opportunity available)

- Recognized on posters, social media, e-blasts, and other promotional channels as the exclusive Festival Day beer provider as space is available
- Option to provide ID bracelets with sponsor name or have name printed on ID bracelets
- Option to give promo materials to all Festival attendees (koozies, logo cups, etc)
- Logo and link on the festival website
- Eight complimentary all-access passes
- Four complimentary VIP parking passes
- Four complimentary tent campsites
- Eight complimentary drink tickets for beer or wine
- Invitation for eight to attend VIP After-Party
- Four complimentary General Admission passes
- Complimentary informational booth at the festival
- Recognized from the Main Stage multiple times
- Prominent banner in Beverage Sales Area
- Option to donate cash and/or beverages

Family Area Sponsor: \$7500

(one opportunity available)

- Family Area will be named for the sponsor and will be reflected in promotional materials
- Recognized on posters, social media, e-blasts, and other promotional channels as space is available
- Logo and link on the festival website
- Eight complimentary all-access passes
- Four complimentary VIP parking passes
- Four complimentary tent campsites
- Eight complimentary drink tickets for beer or wine
- Invitation for four to attend VIP After-Party
- Four complimentary General Admission passes
- Complimentary informational booth at the festival
- Recognized from the Main Stage multiple times
- Prominent banner in Family Area



Technology Sponsor: \$5000

(one opportunity available)

- Recognized on posters, social media, e-blasts, and other promotional channels as space is available
- Internet connection named for the sponsor
- Logo and link on the festival website
- Four complimentary VIP passes
- Two complimentary VIP parking passes
- Two complimentary tent campsites
- Four complimentary drink tickets for beer or wine
- Invitation for four to attend VIP After-Party
- Four complimentary General Admission passes
- Complimentary informational booth at the festival
- Recognized from the Main Stage multiple times



VIP Sponsor: \$3000

(one opportunity available)

- Recognized on posters, social media, e-blasts, and other promotional channels as space is available
- VIP Tent and Saturday Night VIP Party named for the sponsor
- Logo and link on the festival website
- Four complimentary VIP passes
- Two complimentary VIP parking passes
- Two complimentary tent campsites
- Eight complimentary drink tickets for beer or wine
- Invitation for four to attend VIP After-Party
- Four complimentary General Admission passes
- Complimentary informational booth at the festival
- Recognized from the Main Stage and VIP Stage

Media Sponsor: in-kind

- Recognized on posters, social media, e-blasts, and other promotional channels as space is available
- Logo and link on the festival website
- Two complimentary VIP festival passes
- One complimentary VIP parking pass
- Invitation for two to attend VIP After-Party
- Recognized from the Main Stage
- Other options can be negotiated based on the value of the in-kind sponsorship

No sponsorship is too small or too large. Some sponsorships may be provided as a combination of cash and in-kind. Organizations and individuals sponsoring at \$999 or below will be listed on the website (with a link if desired) and on the sponsor banner at the event. We are open to discussing creative ways to recognize our sponsors.

Have an idea? Contact us! coldmountainmusic@lakelogan.org

Friday Night Sponsor: \$3000

(one opportunity available)

- Recognized on posters, social media, e-blasts, and other promotional channels as space is available
- Camping Area and Friday Night Party named for the sponsor
- Logo and link on the festival website
- Four complimentary VIP passes
- Two complimentary VIP parking passes
- Two complimentary tent campsites
- Eight complimentary drink tickets for beer or wine
- Invitation for four to attend VIP After-Party
- Four complimentary General Admission passes
- Complimentary informational booth at the festival
- Recognized from the Main Stage and Friday Stage

Friends of Lake Logan: \$1000-2500

- Recognized on social media, e-blasts, and other promotional channels as space is available
- Listed on the festival website (with link if desired)
- Two complimentary VIP festival passes
- Two complimentary drink tickets for beer or wine
- One complimentary parking pass
- Invitation for two to attend VIP After-Party

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Sponsorship Commitment

SPONSOR NAME (AS IT SHOULD APPEAR IN ALL MEDIA)		
BUSINESS/ CHURCH NAME		
CONTACT PERSON		
ADDRESS		
CITY, STATE, ZIP		
TELEPHONE	EMAIL ADDRESS	
WEBSITE		
Instagram and Facebook Account Names		
SPONSORSHIP AMOUNT		
PAYMENT INFORMATION	<input type="checkbox"/> CHECK	<input type="checkbox"/> PLEDGE (PLEASE INVOICE. ALL PAYMENTS ARE DUE IN FULL BY MAY 1, 2020.)
	<input type="checkbox"/> CREDIT CARD: <input type="checkbox"/> VISA / <input type="checkbox"/> MC / <input type="checkbox"/> DISCOVER # _____ EXP DATE: _____ CVV# _____ CARDHOLDER NAME _____	

All proceeds from the Cold Mountain Music Festival benefit Lake Logan Conference Center and Camp Henry, Inc., a 501(c)(3) nonprofit (FEIN 56-0797521). Sponsorships are tax-deductible to the fullest extent allowed by law. Please contact your tax advisor for details. Return completed forms to Lake Logan, c/o Cold Mountain Music Festival, 25 Wormy Chestnut Lane, Canton, NC 28716.

I certify that I have the authority to commit to the above-listed sponsorship for the Cold Mountain Music Festival on behalf of my organization.

Name _____ Title _____

Signature _____ Date _____

We are seeking sponsorships from churches, businesses, and individuals. If you know of another potential sponsor, please list their name and contact information below.

For more information:
 coldmountainmusic.org | lakelogan.org
 828.646.0095
 coldmountainmusic@lakelogan.org

Reserving your Sponsorship Level early ensures maximum exposure for your organization.